

# EvoNexus Irvine Summer 2018 Entrepreneur Application

This application does not have to be completed in one attempt - it can be saved and returned to at any time. Please make sure to complete all questions in this application as clearly and succinctly as possible. Tips: Make sure you clearly define what makes you different and better than your competitors in the market. Check out our EvoNexus FAQ to answer more of your application questions. <https://evonexus.org/apply/faq/>

## Basic Information

Company Information

Housekeeping

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Complete **3 steps** to submit your application

## Basic Information

Company Name \*

Your Name (First & Last) \*

Your Title \*

E-mail Address \*

Phone Number \*

In what city is your company headquartered? \*

Company Website URL \*

Type of Corporate Entity \*

Legal Representation \*

Other Service Providers \*

Which location (San Diego or Irvine) are you applying to? \*

If you are interested in apply to both, please e-mail [info@evonexus.org](mailto:info@evonexus.org)

Which technology category would you put your company in? \*

Please check up to 3 of the most relevant categories.

- Semiconductors
- IoT
- SaaS/Web Platform
- Mobile App/Web Platform
- Cybersecurity
- Big Data/Analytics
- Hardware/Robotics
- Wireless Communications
- Life Science/Healthcare

Do you currently have at least 6 months of financial runway for at least 2FT people (including the CEO) to continue working full-time on the venture? Please explain. What are your future fundraising plans? \*

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Company Overview Statement \*

(3-5 Sentences)

Please list the founders and executive team and some highlights of each person's background. Include links to each person's LinkedIn profile. \*

Please upload a Slide Deck. Please cover the following topics: Problem, Solution, Business/Revenue Model, Underlying Magic/Technology, Marketing & Sales, Competition, Team, Projections/Milestones, Status & Timeline, Summary & Call to Action. \*

\*PDF only 10 slide limit\*

 **UPLOAD A FILE**

Provide a URL for a short two minute video introducing the founders, executive team and product. \*

Please demonstrate prototype if available. Focus on the quality of the content, not the video. iPhone videos are acceptable!

What problem in the market are you solving? \*

What is the current status of development of your product/service/technology (**R&D**, prototype, **MVP**, etc.)? What is your product/service timeline? \*

What makes your solution unique? What is your competitive advantage/value-add to customers? Do you save the customer money?\*

Does the use of your company's product/service save the customer money, and if so, how much? What is the company's value proposition? Please explain, i.e. if it is to save money, what is the ROI? Please describe your assumptions. \*

What is the **TAM** for this product/service for the next 3-5 years (in dollars and units)? What is the source of these numbers and how were they derived? •

Describe your revenue model. Be as concise as possible. \*

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What is your high-level go to market strategy? Who are your target customers? \*

Do you have customers currently (paying vs. non-paying)? \*

What experience does your team have with startups? Have you worked together before? \*

Are you reapplying, and if so, explain what has changed in your company since your last application. Please be specific. \*

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EvoNexus provides a unique benefit to EvoNexus companies: Strategic Funding Partners. Strategic Funding Partners provide potential seed funding to startups selected. Follow the link below for more info. Be sure to check out the individual areas of interest for Qualcomm & ViaSat. Are there any concerns with working with any of our Strategic Funding Partners? Do you feel like you could be of strategic interest to either company? If yes, please explain. \*

<https://evonexus.org/evonexus/strategicfunding/>

Please review our the members of our Selection Committee and note if there any potential conflicts of interest with their exposure to your application. \*

<https://evonexus.org/evonexus/committee/>

Upon admittance, EvoNexus conducts background checks on Founders. Are there any concerns we should be aware of up front? \*

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What space requirements do you have? How many employees do you expect to be working out of the EvoNexus office immediately (FT/PT)? \*

How did you hear about EvoNexus? Please let us know if a specific person encouraged you to apply. \*

**FINISH LATER (/)**