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CommNexus Launches New Website for San Diego Technology Community

San Diego, CA – May 12, 2014 - CommNexus, a San Diego high-tech association in partnership with [Fairway Technologies](#), today announced the release of a new and highly improved website designed to provide the San Diego technology community with a more interactive and informative experience.

The new website will be a resource to find information about upcoming events both by CommNexus and from the greater tech community. Visitors will also be able to learn more about CommNexus programs, industry news, start-up news and community events.

“The new website provides us the flexibility to highlight important information on-the-fly while providing the tech sector with timely content that can be updated and accessed daily - anywhere, anytime from any device.” says Rory More, CEO of CommNexus.

CommNexus provides support for the technology industry through its content-driven programs including the SIGs, Headliner, MarketLink, NextStage and EvoNexus. The new website was custom built on WordPress by [Fairway Technologies](#), a local provider of expert software development, staffing and consulting services. The front and back end event registration, email blast and CRM system implemented into the wordpress site are hosted by local company, GreenRope. The new CommNexus site has a beautiful responsive layout allowing visitors to view the website, dig into content and register for events on the go.

“By investing in a new state-of-the-art web platform CommNexus is now better equipped to serve their constituents, engage new audiences, streamline administration, and further its mission of delivering value to the technology industry through programs that provide access to capital, talent and business development,” said Brett Humphrey, CEO of Fairway Technologies. “Partnering with CommNexus on these technology initiatives has been a rewarding experience for Fairway Technologies, and frankly we’re thrilled with the results.”

About CommNexus:

CommNexus is San Diego’s non-profit technology industry association that works to accelerate the formation, growth, and success of the technology industry in the region. We deliver value to the

technology industry through content-driven programs that provide access to capital, talent and business development. For more information, visit www.commnexus.org

About EvoNexus:

EvoNexus is the business incubator of CommNexus and San Diego's only community-supported, fully pro-bono technology incubator. EvoNexus provides full services – furnished office space, domain experts and mentors, and the opportunity to leverage our wide network of business and VC contacts – to start-up companies striving to achieve sustainability. For more information, visit www.commnexus.org/incubator/

About Fairway Technologies:

Fairway Technologies is a premier provider of expert technology consulting and software development services that help leading firms convert requirements into top-quality results. Founded in 2002, Fairway's unique business model successfully delivers the high-end technology resources needed to solve tough problems, without the frustration and costly overhead typically associated with large enterprise or staffing agencies. Headquartered in La Jolla, California, Fairway Technologies boasts a dramatically high referral and retention rate, and thrives on helping mid-size and enterprise organizations reduce risk, gain competitive advantage, and ensure project success. To learn more about Fairway Technologies, visit www.fairwaytech.com

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